

Harry Potter And The Sorcerer's Stone

I did it. I've finished reading the first book in the Harry Potter series, *Harry Potter and the Sorcerer's Stone*. And I really enjoyed it; I think I can officially call myself a Harry Potter fan! The book was very fast-moving, and because it's kind of a kids' fantasy book (but don't get the wrong idea – MANY adults like it too!), I was able to finish the entire 300 pages on my limited reading schedule without even having to renew it at the library once!

Tonight, I'm going to start the second book in the series, *Harry Potter and the Chamber of Secrets*, and if I can convince my husband, we'll be watching the movie of the first book this weekend. And now I am REALLY excited to see the new [Wizarding World of Harry Potter](#) at Universal Studios in Orlando. They are being kinda secretive about the Harry Potter and the Forbidden Journey attraction, but it promises to use "entirely new technology" to bring the Harry Potter series to life "in a way never before experienced"! Maybe something like The Mummy ride or The Amazing Adventures of Spiderman 3D? How cool would that be for Harry Potter!! And the shops and restaurants are all going to keep in the tradition of the boy wizard's world. Chocolate frogs, anyone? The world doesn't open until spring, and it doesn't look like we're going to get to Florida before the fall or next winter anyway, so if that becomes a reality, we will have to make sure we get to Universal – I really liked Islands of Adventure anyway, and now it's going to be even better! I just have to make sure I read all the Potter books by then. And I almost don't want to read too much about the new world on the internet for fear that it would be spoilers about things I haven't discovered yet.

As much as I'm enjoying the Harry Potter series, I'm not

usually one to stick to one type of book. If I need a break from Hogwart's before I get through all 7 stories, I might try [The Zookeeper's Wife](#), a story about a zoo in Poland in the 1930's and how it's destroyed during the holocaust – as long as it's not too depressing of a read.

What Will Happen To Marvel Island?

From the Financial Pages today – business news is not something I usually write about, but you'll see why the following story would interest me:

[Disney To Acquire Marvel Entertainment](#)

Our family frequents the Orlando Florida area, home of Disney World and also their major competitor – Universal Studios. For those of you who don't know, at Universal's Islands of Adventure (the newer and more thrill-ride oriented of Universal's two Orlando parks), there is an entire area called Marvel Superhero Island®. So my question is, now that Disney, Universal's biggest competitor and business enemy, has bought Marvel, what will happen to Superhero Island at Islands of Adventure? I can't imagine that Universal would want to keep the same characters, now owned by Disney, at their park. And I can't imagine Disney letting Universal keep the characters at their park, unless the price was right, of course. But based upon the competitiveness that is obvious to the tourists flocking to the area, Disney's superhero lease price would probably put Universal out of business!

[Marvel's Superhero Island](#) currently contains (click the link for an interactive map – Superhero Island is on the left side

of the park, just left of the main gate) the following attractions: The Amazing Adventures of Spiderman, The Incredible Hulk Coaster, Doctor Doom's Fear Fall, and Storm Force Accelatron, which we've always skipped since it seemed like Universal's answer to Disney's Teacup ride. We always skipped Doctor Doom also since it's a free-fall ride and I'm afraid to go on those. I think my husband went on this one however, but I don't remember him saying it was any different from the rest of these types of rides. In short, it probably won't be much of a problem to rename these two rides. The Hulk coaster is an awesome coaster and should also be able to withstand the re-themeing, although it might need a paint job to change its current green/purple Hulk theme. The Adventures of Spiderman is another story. This ride is awesome! There really isn't anything else like it in either of the two parks. It's basically like taking a thrill ride *into* a 3D Spiderman movie. I guess they'd have to choose a new character and make a new movie. Whatever they do, I hope it's as good as the original Spiderman ride! Also complicating a theming switch would be the superheros and villians that walk around Marvel's Superhero Island. I guess all the costumes would be sold to Disney. Perhaps Disney will build a superhero section – my guess would be at MGM Hollywood Studios if I had to pick a place.

And Universal would have an entire area to theme and fill. Hmmm, imagine the possibilities...

Let's see, would they coincide the new area with a new movie coming out (Smurfs (sorry Carol), Jetsons – not sure if those are Universal movies)? Or would they take one of their existing franchises (Simpsons – they'd have to move that super-cool new ride from the Studios park to the Islands park!, NBC land (The Office – The Ride!)) and create a whole new world? Any ideas?

****UPDATE**** – From orlandosentinel.com: *"...theme-park rival Universal Orlando will likely retain the park rights to its*

four Marvel superstars, including Spider-Man and the Incredible Hulk...

...Universal's contracts apparently gives it exclusive U.S. rights east of the Mississippi River for theme-park attractions built around certain of those characters, notably Spider-Man, the Incredible Hulk, X-Men and Dr. Doom.

Universal Orlando said Marvel characters will remain a staple at its parks.

"Marvel Super Hero Island at Universal's Islands of Adventure and the Marvel characters are an important part of the Universal Orlando experience. They will remain so," said Tom Schroder, a Universal spokesman. "Our agreement with Marvel stands for as long as we follow the terms of our existing contract and for as long as we want there to be a Marvel Super Hero Island."

So in response to several comments from blog readers, there are a separate set of rights for the Marvel characters in question – theme park rights.