Will collect body parts for vacation trip...

(From now I won't add graphics to every post to save on time for me, and prevent scroll-wheel syndrome for my fellow readers with paltry sub-1080p screen resolutions \square)

There have been some strange advertisement campaigns in the past, but this is the first time I have heard of one like this. Usually this sort of thing is left to the commercials on TV, and there have been some really strange ones like this one, this one, this one, and even some of these. This though is big, it's live, and you can win a trip to Africa. I will quote the blog post from Capcom:

Majini *coughZOMBIEScough* have gone through a small part of London, leaving behind a trail of remnant body parts from their victims. Find the bodies on the morning of Thursday March 12th and win a vacation to Africa.

Register at residentevil5@capcomeuro.com to be sure to receive the clues as to where the remains can be found.

Find as many of the bodies as you can, or what is left of them, and return them to Westminster Bridge by 11am.

The body parts will be hidden at locations near Trafalgar Square, within <u>this area</u>.

And this is where you should take them.

Alert us to your presence by standing on the bridge, holding the artificial body parts over your head and shouting "Kijuju!" We will be there, watching you, and will approach when you make yourselves known.

Points allocated for each body part — 2 points for arms, 2 points for legs, 3 points for torsos, 5 points for a head.

The more body parts you find and bring to us, the more points you get. The player(s) with the most points by 11am win the trip to Africa.

The game begins at 9am. Good hunting — we will see you on the bridge. Take pictures, take video, have fun. And don't wear your best clothes — it's going to be messy.

A little strange this one. All I have to say is, "Kijuju!" (whatever that means).

Bale Bails Out

I couldn't resist re-printing the following news item about the star of The Dark Knight, Christian Bale. Note the part about police not wanting to question him so they don't interfere with the premiere of the movie. Seems he took his Batman fight training a little too seriously?

LONDON, England (AP) — Batman star Christian Bale was arrested Tuesday over allegations of assaulting his mother and sister, police and British media said.

"Dark Knight" star Christian Bale pictured in London Sunday ahead of the movie's European premiere

The 34-year-old actor spent four hours at a London police station before being released on bail.

British media had reported that Bale's mother and sister complained he had assaulted them at the Dorchester Hotel in London on Sunday night, a day before the European premiere of his latest film, "The Dark Knight."

The Sun newspaper said police did not question the actor

Monday because they did not want to interfere with the premiere of the movie.

Asked Tuesday whether Bale had been arrested, a London police spokesman did not refer to him by name but said: "A 34-year-old man attended a central London police station this morning by appointment and was arrested in connection with an allegation of assault."

The spokesman spoke on condition of anonymity because force policy did not authorize him to be identified. British police do not name suspects before they are formally charged.

The force later said in a statement that the man had been released on bail pending further inquiries and told to return on an unspecified date in September.

U.S.-based representatives for Bale didn't immediately return messages seeking comment. Repeated phone calls to Bale's London representative went unanswered.

Wales-born Bale first made a splash as the child star of Steven Spielberg's "Empire of the Sun" in 1987. His screen credits also include "American Psycho," "The Machinist" and "Batman Begins."

In "The Dark Knight," Bale reprises the role of wealthy playboy Bruce Wayne and his crime-fighting alter-ego Batman, a brooding vigilante superhero still scarred by the murder of his parents.

The Warner Bros. film, which stars the late Heath Ledger as Batman's nemesis The Joker, took in a record \$158.4 million at the box office in its opening weekend in the U.S. last week.

Pringles ≠ Potato Chips

I caught the tail-end of a news story the other day... something about a judge ruling that Pringles are not potato chips. What in the world? I wondered why a judge would be ruling on such a thing and also if they're not potato chips, what are they? Since I have limited time, I did limited research on the subject, and I found the answer to the first question; see below:

LONDON — Britain's High Court has ruled that Pringles are not a potato snack, and thus are not subject to value-added tax.

Friday's ruling by Justice Nicholas Warren is expected to save millions for the manufacturer, Procter & Gamble Co.

Warren overruled a VAT Tribunal decision that Pringles should be subject to the 17.5-percent tax because it met the definition of "potato crisps, potato sticks, potato puffs and similar products made from the potato, or from potato flour, or from potato starch."

The judge found that Pringles were only 42 percent potato, and thus exempt.

P&G spokeswoman Marina Barker says the company is pleased with the ruling.

Umm... so what else is in Pringles besides potato? Do we really want to know? And while searching for this tidbit of info, I came across another interesting article about my favorite potato chip, er, potato-ish snack food, though maybe I should have posted a link on JustJ's recent morbid post about the discarding of human bodies... Ahh, the Internet. Everything you ever wanted to know and some things you didn't — all at your fingertips!

Cincinnatti, OH - Dr. Fredric J. Baur was so proud of having

designed the container for Pringles potato crisps that he asked his family to bury him in one.

His children honored his request. Part of his remains was buried in a Pringles can — along with a regular urn containing the rest — in his grave at Arlington Memorial Gardens in Springfield Township.

Dr. Baur, a retired organic chemist and food storage technician who specialized in research and development and quality control for Procter & Gamble, died May 4 at Vitas Hospice. The College Hill resident was 89.