What's That Called?

A while back, a tangenteer (tangents.org blogger) wrote ab0ut a type of obstacle course based upon cause and effect relationships between different objects. You know, like the board game Mousetrap — a ball rolls and falls into a bucket, which triggers another ball that goes down a ramp, etc. I forgot what this is called (and who blogged it! Was it me or derek?), but I think it's a Japanese word. Anyway, I came across this website for a Dutch department store called Hema, and they have an animated one of those obstacle course thingys using their products on their website. Just follow the link above and watch to see what happens! It's pretty creative, and I thought people might like it!