

Will collect body parts for vacation trip...

(From now I won't add graphics to every post to save on time for me, and prevent scroll-wheel syndrome for my fellow readers with paltry sub-1080p screen resolutions ☐)

There have been some strange advertisement campaigns in the past, but this is the first time I have heard of one like this. Usually this sort of thing is left to the commercials on TV, and there have been some really strange ones like [this one](#), [this one](#), [this one](#), and even [some of these](#). This though is big, it's live, and you can win a trip to Africa. I will quote the [blog post from Capcom](#):

*Majini *coughZOMBIEScough* have gone through a small part of London, leaving behind a trail of remnant body parts from their victims. Find the bodies on the morning of Thursday March 12th and win a vacation to Africa.*

Register at residentevil5@capcomeuro.com to be sure to receive the clues as to where the remains can be found.

Find as many of the bodies as you can, or what is left of them, and return them to Westminster Bridge by 11am.

The body parts will be hidden at locations near Trafalgar Square, within [this area](#).

[And this is where you should take them.](#)

Alert us to your presence by standing on the bridge, holding the artificial body parts over your head and shouting "Kijuju!" We will be there, watching you, and will approach when you make yourselves known.

Points allocated for each body part – 2 points for arms, 2 points for legs, 3 points for torsos, 5 points for a head.

The more body parts you find and bring to us, the more points you get. The player(s) with the most points by 11am win the trip to Africa.

The game begins at 9am. Good hunting – we will see you on the bridge. Take pictures, take video, have fun. And don't wear your best clothes – it's going to be messy.

A little strange this one. All I have to say is, "Kijuju!"
(whatever that means). 😊