Goodbye To Yet Another Childhood Fixture

In a shocking turn of events, it has been announced that Ronald McDonald will be getting a makeover. Apparently, the chain wants to promote a healthier, trendier menu. OK… are we getting rid of Happy Meals, the Big Mac (hold the pickle), and all the rest? I can;t believe that they would be doing away with the character totally with the Ronald McDonald House which he has given his name to for the past several years. While the decades (48 years to be exact) old fixture has not been as visible in ads for the fast food chain, I remember my birthday party the summer after I completed Kindergarten (I think I was 9 at the time… I had a little problem with eating glue… HAHA!). McDs was the place to celebrate when you were a child of the mid-70s… my corner of the woods did not have a Chuck E Cheese or Crazy Pinz.

https://www.dailyfinance.com/2011/03/03/ronald-mcdonald-put-to-pasture-as-fast-food-chain-gentrifies/

Hope the video doesn’t frighten anyone TOO much.