

Pottermore

Apparently, the end is just the beginning when it comes to the Harry Potter verse. July 15th will see the final cinematic adventure take place. BUT in October will come a website known as "[Pottermore](#)" created by J. K. Rowling herself. The content of the site is being held under wraps (for now, the site is "Coming Soon"). Speculation by fans ranges from an online community full of message boards and chat rooms (hopefully it is not that... do we really need another social network?) to the e-book release of the seven novels to an on-line game of the world of Harry Potter. HMMM... the site has changed even since a few days ago when I heard of the site.

I'm of two minds on this. I'm not sure that this is not an attempt to bleed every drop out of the franchise... too much of a good thing and all that. However, if it is what the fans want... I guess it will be worth at least a peek once it is fully presented.