## Baseball again

My favorite team had a horrible start for the year, but they are finally starting to look like a ball team again. Not that this is anything new to me, I watched and followed the Tigers for all of the losing seasons. So many years it was like fielding a minor league team in the majors. So very hard to watch, but I did. Tonight I'm just rubbing it in a little that the Tigers beat the Yankees two games in a row now!!!. They haven't won many series (I'm thinking this is the 3rd with two ties), but it is very sweet every time they win the series against the Yankees. Can you tell I know a Yankees fan?? I've been a Yankees hater as long as I've been a Tiger fan. When the Tigers are out of the pennant race, I start rooting for anyone who is playing the Yankees (hee, hee).

## Big Papi's Curse

There have been several rivalries among spots teams over the years (Ohio State/Michigan, Chicago Bears/Green Bay Packers, and Chicago Cubs/St. Louis Cardinals to name a few). However, one of the most celebrated rivalries in all of sports is the extreme battle between the New York Yankees and the Boston Red Sox. It dates back to 1920 when the Red Sox sold one of the most famous sluggers of all time, Babe Ruth, to the Yankees. From 1920-2004, the team from Bean Town was unable to win the World Series. Many 'Sox fans jokingly blame the deal; however, there were several more radical followers who faithfully curse the day the Babe put on the pinstripes. In order to curse the new Yankee Stadium, a Red Sox fanatic working as a construction worker, buried a David Ortiz jersey at the site. Although the jersey has since been unearthed and is going to
be auctioned off for charity, I say FIRE THE BUMB!!!!
The Big Dig: The Yanks Uncover a Red Sox Jersey
Ironically, the curse seems to have worked IN REVERSE. Big Papi has batted an embarrassing .070 hitting just 1-for-29 since April 2. Hopefully, recovering the jersey will not have a positive impact on Ortiz' average.

## One Day More

Ah.... opening day at Yankee Stadium, the last opening day at Yankee Stadium as the Bronx Bombers will be moving next year to the new park across the street. I was anticipating a great game with a huge opening ceremony and all the pomp and celebration to open the final season in the House that Ruth Built. Alas, it was not to be.

1;05 came and went. The sportscasters on ESPN kept promising to start the game as soon as possible. Then, the channel switched to the Detroit Tigers game. A short time later, the screen went dark announcing a blackout in the area. I then switched the channel to WGN to see if the Chicago Cubbies game was still on. They were also under a rain delay. How ironic that Chicago and New York were getting rain while Detroit was able to start their game on time. I'm sure a certain Tigers fan will have something profound to say about that.

In the end, the Cubs game started shortly after 3. However, it was raining enough in New York to postpone Yankee Stadium's swan song season for one day.

As of this posting, the Cubs were under another another rain delay and the Tigers were tied in the 10th inning

## Baseball....

Spring training is officially over, and the MLB starts now. While I know there was a game or to in China, the official first game that I acknowledge is tomorrow at 1:05 in Detroit. I wish I could be there, but there are always other obligations. I'll be following the Tigers and one other team. I have friends who are Cubs fans. Since they are in the other league, I can root for them too. Someone else I know (who shall remain nameless... Can't say that name anymore $\quad$ ) will be rooting for the Yankees. Never could stand those Yankees.

All new season, with everyone starting on an even basis. Any game can be won by any team. This is baseball, all 162 games... Looking forward to it. Go Tigers...

Oh yes, and I have a couple of friends that are rooting for the Indians... We don't talk much during the season...

## Why the Cubs will NEVER win a World Series!

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The Cubs don't just lose. They lose with style. They find new ways to make people say to themselves "I can't believe the Cubs found a way to choke again!" But why do they keep losing? Is it a CURSE? Yes it is... But it has nothing to do with goats and everything to do with dollars.

You see, a franchise that has build a cult-like following on the platform of being "Lovable Losers" needs to maintain their status to keep their following. And the following is where the money is...

Take the Chicago White Sox for example. They won a World Series not too long ago. But now, that is history and they are no longer selling out every game and in the national spotlight. They have no story. They are just another team that wins some and loses some.

But, to be a money machine you MUST have a story. You must either be a big winner (like the Yankees) or a big loser (like the Cubs). If you're just floating around in the middle, you are not a story. You are no longer the eternal undergdogs everyone roots for on the side. You are... Just another baseball team.

If the Cubs were to win a World Series, Lovable Loser would no longer fit. And unless they could consistantly win, neither would the title of Elite Team. So, I wouldn't expect to see the Cubs winning a World Series any time soon. They will always be a devistating injury, botched play, or Steve Bartman away.

Because baseball is a business and a good story is good for business.

